



SFMA Meeting Notes

September 14, 2026

www.springfordmusic.org
springfordmusic@gmail.com

August Meeting Minutes

Status: Approved

Director Reports

Mr Walls, HS Marching Band Director

- Things are going really well for the season; excited about the direction of the show.
- The music and drill have come together well and on schedule; it feels we are farther ahead than previous years. The students are doing very well, with the overall ensemble being the best it has been since he started with the high school program. Fantastic staff in place, with clear leadership and deep expertise in each area. Looking forward to performing in front of the judges and the West Chester band.
- Thank you to everyone who has signed up to help with the Home Show. It is one of our signature events, and we need to provide a positive experience to all who come through the gates
- The 6ABC event was great and even better than last year. The kids performed well, the music sounded great, and thank you to all the volunteers who helped out during the day. Great PR opportunity, and it was important that we showed up strong. A special THANK YOU to Brian Thornton who put together the clips of the news cast so quickly!

- We have a new administration in place than previous years, and have been spending time meeting with the Superintendent, School and House principals to help bring awareness of who we are, what we do, and how we represent the school district.
 - Highly encourage parents to reach out and share positive experiences with the Superintendent and Board. It is important that we bring awareness to them around the programs and opportunities we provide. By sharing a positive experience online, promoting who we are or sending a thank-you letter, these small gestures could go a long way.
 - The budget for next year is being discussed at the administration level.
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Officer Reports

Vice President – Steven Meyers

- **Royersford Day:** Was a great day and a lot of positive interaction with the community and local elected officials. Made contacts with the Royersford Rotary and the Borough of Royersford. Discussed their support of local nonprofits and opportunities to share our needs and connect with other businesses in the community. Potential opportunities for grant money and for future sponsorships.
- **Website:** Work is underway to revamp the website and make it more user-friendly. Older information is being removed. Suggestions for improvements are welcome, particularly ways to make important links easier to find.
- **Home Show:** There will be no printed program book this year. A digital guide is being prepared instead.

Treasurer – Alan Garrett

- Reviewed the budget 2026-2027 actuals vs. budget. Still working on calculating some of the expenses incurred in August, but so far we are trending in the right direction even with the budget cuts. Sets us up for a strong fiscal year ahead.
- August expenses totalled \$1,932 with total revenue of ~\$20K. Still deducting some expenses from August from this total, so anticipate that the numbers overall will change

Assistant Treasurer – Maria Van Buren

- All SPA accounts should be up to date through August.
- Transferred any SPA balances from graduating seniors last year to sibling accounts where applicable or the general SFMA scholarship fund. Not a Disney year.
- Currently 46 SFMA members, which is lower than last year so seeing a dip in membership numbers compared to last year.

Secretary – Brynn Lange

- Working on revamping the newsletter to make it easier to find the items that matter the most to you without having to scroll through the entire newsletter.
 - Sign Up Geniuses for the Home Show are posted: Both Volunteer and concessions/hospitality. In order to make this event successful, we need volunteers. Consider signing up for a shift.
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Committee Reports

Chaperones – Dave Lesage

- Thank you to all chaperones who have volunteered so far. There has been a learning curve, but things are coming together.
- Thank you to Yarrow, Kathy, and Monisha for helping with Senior Night and concessions as several parents volunteering in concessions stepped out to celebrate their seniors during our senior night recognition.
- Inventory of bus bags is underway to ensure they are stocked and ready to go for the upcoming competitions.
- Develop a checklist of what should be included in each bus bag.

Concessions – Angel Jones

- Thursday concessions were slow. Consider operating only one stand when we have Thursday games in the future. Not worth staffing and buying concessions for two stands when attendance is light.
- The first game generated \$8,000 in concessions, an all-time high.
- **Feeding WCU at the Home Show:** We are feeding approximately 350 WCU members after their performance and we need help prepping the food for them. We are operating one stand and will have two grills going throughout the entire show. We need volunteers to help cook, prep and wrap the food for the WCU band.

Membership/Data – Maria Van Buren

- See Assistant Treasurer Report

Merchandise – Cristina Cerchio/Brynn Lange

- Sold about \$260 in merchandise at the Royersford Community Day; with water bottles being a big seller.
- Show shirts have been ordered and are expected to be delivered by the end of September.
- Online sales with Bleacher Yeti are going well

- 'Dream On' Ornament sales are coming soon.
- We raised ~\$245 in fundraising through our online apparel sale in August. Orders are in and being prepared for distribution in late-September.

RaiseRight – Lauren Chycota

- 10 participants; \$3,970 in gift card purchases.
- \$132 credited to students and \$88 to SFMA.
- 5.55% average rebate.
- RaiseRight results will be rolled into the overall fundraising report going forward.

Ram Crew – Henry Lange

- Props were completed in record time. Thank you to everyone who helped!
- Props are holding together for the most part with minor adjustments as needed.
- Thank you to Heather Staley for getting the vinyls printed within a week - they look great.
- Props will be moved for the first time in the truck this week with the away football game vs. Downingtown.

Rams Dining Crew – Sissy Morelock

- **Quakertown:** Feeding the students before the show. Working to get that order together and ready to go.
- Feeding pizza to the students before the Home Show.
- **End-of-Season Party:** Thursday, November 12. Open to all family members; families will pay to attend. The event will be catered by a local caterer and served, so everyone can enjoy themselves. Set the date for Thursday vs. Friday because there might be a football playoff game, and don't want to reschedule at the last minute.

Sponsorships – Erika Nelson

- See Fundraising report

Uniforms – Megan Ritchie

- Uniforms are being cleaned. We are utilizing the in-school support students to wash uniforms as part of their curriculum. Expect the uniforms back by Thursday for Friday's game.
- Trying a few new things this year to motivate and incentivize students to take better care of their uniforms: start the uniform 'Wall of Shame,' which takes pictures of all uniforms not hung the correct way and posts them on the Band App Photography page. Uniform 'fairy' is also going well - recognizing students who did a good job with their uniforms - a little note and fun toy left in their uniform bag to reinforce a good job.

Vehicles – Karl Weber

- Things are going well. Penske reservations are in, and drivers are signed up for the season.
 - The new trailer appears to have a wiring issue that needs to be troubleshot.
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Ways & Means / Fundraising – Erika Nelson

- **Burgers for a Cause:** 25 vouchers remaining; \$10 each.
 - **Joe Corbi's:** Sale is underway through September 30. Lindsay Garrett is currently the top seller. A variety of products are available - all sales are SPA eligible.
 - **Otts Fall Mum Sale:** Runs through September 20. Pricing is approximately \$13/mum, less than other sales. Pickup is Tuesday, September 29.
 - **Music Calendar:** Available through the website.
 - **Thanksgiving Pies:** Partnering with the same vendor as last year, details of the sale will be posted soon.
 - **Dine & Donate:** Honeygrow event on October 14th.
 - **Clothing Drive:** Raised \$375.35 in donations through our clothing drive
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Inventory / Props

- No new report, since it is the season; bands already have their show design and props and are not looking for additional items.
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New Business

- **Trunk or Treat:** Saturday, October 24. Come and play! There will be a contest with gift cards for the best decorated trunk. Will invite all music students to attend, with a large band performance at the end of practice.
- **Craft Show:** More than 106 vendors have already signed up out of 160 available slots.
- **Committee Volunteer Leads Needed:** Help is needed in the following areas as senior parents are currently staffing these positions:
 - Fundraising/Sponsorship
 - Vehicles
 - Merchandise
- Purchased a hotspot that we will use during football games, home shows, and events to make service more stable and easier to manage during events.
- **Royersford Day:** Event went well and provided an opportunity to connect with the community.

- **District Communication:** The Board continues to meet with district staff regarding the budget. Parents are encouraged to take the time to write to district staff and share positive experiences to help them understand what an amazing group we are.
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Old Business

- None reported.
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Sign in Sheet 9/14/26

- Cristina Cerchio

Angelic Jones

Megan Ritchie
Eric Hinkle

Chris Chychota
Lauren Chychota

Erin Nelson
Maria VanBuren

Alan Garrett

Yarrow Lesage

David Lesage

Kathy Lewis

Sissy Moore

Bryan Lange

Henry Lange

Nima Kishan

Steve Meyers

Scott Harde

Karl Heber